



BRITISH SOCIETY for GYNAECOLOGICAL ENDOSCOPY

Industry Invitation for Virtual BSGE Annual Scientific Meeting 2021

2nd ,3rd ,4th & 5th March

'Embracing Change, Maintaining Excellence'



Dear Colleagues,

Despite the trials and tribulations of the current COVID pandemic, we are delighted to be holding a Virtual Annual Scientific Meeting for BSGE (British Society for Gynaecological Endoscopy) in March 2021. The format will be very similar to our usual annual meeting, except that it will all be streamed virtually. We will be having a day of pre-congress workshops (Tuesday, 2nd March) followed by a two day meeting (Wednesday, 3rd & Thursday, 4th March) ending with a post-congress live-streamed operating day (Friday, 5th March). Our conference title **'Embracing Change, Maintaining Excellence'** highlights where we are trying to position ourselves as the pandemic continues.

We have planned 6 remote pre-congress workshops for Tuesday, 2nd March.

- Endometriosis Nurse Pre-Congress Training Day
- GESEA Certification
- Hysteroscopic and laparoscopic surgery
- Hysteroscopy Workshop
- RIGS Intermediate Laparoscopic Course
- Robotic-Assisted Surgery Workshop

The meeting will include lectures from International and BSGE speakers, Debates, Free communications, Video presentations, Poster presentations as well as opportunities for industry supported key note lectures. Having reviewed a number of 'Virtual Conference' companies, we have engaged a highly recommended events company '3D VII Virtual Events' who gave an excellent demonstration of their platform and the completely immersive opportunities that it offers.

From an industry engagement and sponsorship point of view, we were particularly impressed by the 'Exhibition Hall' facility on the virtual platform. This gives a 2D or 3D view of an Exhibition Hall with customised and branded industry booths. These interactive stations have different levels of interactivity with delegates depending on the specification required. All booths will have live networking with delegates, links to own websites and social media, differing 'chat' capabilities and potential links to brochures, videos and potential access to virtual meeting rooms (please see attached packages). In addition to the Exhibition Hall you will note that the 'Gold' package of sponsorship would also include a Keynote Webinar Lecture slot in the main ASM programme.

We would be grateful if you would consider taking a sponsorship package for our ASM next year. The attached document lists the Gold, Silver and Bronze packages which include the 'set up' costs with 3D VII Virtual Events. We would be grateful if you would contact Atia Khan (BSGE Administration) at bsge@rcog.org.uk to register your interest for ASM 2021 or to ask any questions. If you are interested in the Gold package and have a specific speaker that you wish to engage we would appreciate an early discussion about the topic / speaker so that we avoid duplication of items through the meeting. We have suggested some limitation on the number of booths / packages which will therefore be allocated on a first come first served basis. You can also contact Atia if you would like to support one of the pre-congress workshops.

This is a totally new way for many of us to be doing things and we hope that you will be able to join with us on this exciting journey. After the demands of 2020, many of our members, including consultants, nurses and trainees, are extremely keen to engage with education and industry to continue their improvement journey, for the benefit of their patients, their departments and themselves. We anticipate a larger than normal number of attendees, well in excess of 500 who attended our last ASM in 2019 at Celtic Manor.

Best wishes

Angus Thomson

Meetings & Industry Liaison-BSGE Council
Consultant Gynaecologist, Worcester

T Justin Clark

BSGE President
Consultant Gynaecologist and Honorary Professor, Birmingham

Virtual BSGE Annual Scientific Meeting 2021

Packages and Prices for companies

<h3>Bronze</h3> <p>£2,500</p> <p><i>Maximum 15 booths</i></p>	<h3>Silver</h3> <p>£5,000</p> <p><i>Maximum 10 booths</i></p>	<h3>Gold</h3> <p>£10,000</p> <p><i>Maximum 5 booths</i></p>
<ul style="list-style-type: none"> • Fully customised and branded booth • Opportunity for live networking during Exhibition Hall hours • 3rd tier booth placement • Logo in the virtual lobby • Logo on the landing page • Link integration to website and social media • Access to attendees list for networking • 3 registrations passes with access code • Text chat capability • Brochure stand for up to 3 downloadable PDFs • TV screen for brand splash only 	<ul style="list-style-type: none"> • Fully customised and branded booth • Opportunity for live networking during Exhibition Hall hours • 2nd tier booth placement • Logo in the virtual lobby • Logo and hyperlink on the landing page • Link integration to website and social media • Access to attendees list for networking • 5 registrations passes with access code • Text, audio & video chat capability • Brochure stand for up to 5 downloadable PDFs • Logo in the auditorium • TV screen for brand splash and on demand (VOD) videos (up to 2) • Opportunity to set up private virtual Meeting room at an extra cost. 	<ul style="list-style-type: none"> • Fully customised and branded booth • Opportunity for live networking during Exhibition Hall hours • Top tier booth placement • Logo in the virtual lobby • Logo and hyperlink on the landing page • Link integration to website and social media • Access to attendees list for networking • 10 registrations passes with access code • Text, audio & video chat capability • Brochure stand for up to 10 downloadable PDFs • Logo in the auditorium • 2 Large TV screens for brand splash and on demand videos (up to 4) • Opportunity to set up private virtual Meeting room at an extra cost • Keynote Webinar slot in the main ASM programme
		
<p>★ ★ ★</p>	<p>★ ★ ★</p>	<p>★ ★ ★</p>

Note: Image illustrations are for demonstration purposes only. Described offerings in packages are maybe subject to change.